

**FOR IMMEDIATE RELEASE**

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## **The International Institute of Business Valuers (iiBV) Welcomes The American Society of Appraisers (ASA)**

**Toronto, CANADA** - The International Institute of Business Valuers (iiBV) is pleased to announce the American Society of Appraisers (ASA) as its newest member Valuation Professional Organization (VPO). ASA joins The Canadian Institute of Chartered Business Valuators (CICBV), China Appraisal Society (CAS), National Association of Valuers of Serbia (NAVS), The Saudi Authority for Accredited Valuers (Taqeem), The National Association of Romanian Valuers (ANEVAR), BV Resources (BVR), and International Association of Certified Valuation Specialists (IACVS).

ASA is a world renowned and respected international organization devoted to the valuation profession. As the oldest and only major appraisal organization representing all appraisal specialists, ASA is devoted to providing the highest possible standards in all areas of ethics, professionalism, education and designation criteria. "As ASA moves to enhance and accelerate world-wide membership, we compliment our iiBV colleagues for the strength of global education that they have achieved, doing an admirable job of writing universal content so that it is internationally relevant in countries outside of the U.S.," says ASA International President Sharon A. Desfor, ASA.

"The iiBV is delighted to be once again collaborating with the ASA in pursuit of high quality BV education to elevate the reputation and credibility of business valuers globally with users of valuation reports and government regulators. Their experience and leadership bring a wealth of knowledge to the iiBV and we are looking to ASA's support in the iiBV's pursuit of high quality BV education," says iiBV Board of Directors Chair Edwina Tam.

The iiBV, together with its member VPOs, leads the business valuation profession globally by providing educational opportunities, promoting consistent professional ethics and standards, facilitating the exchange of information and ideas, and encouraging international co-operation and communication.

## **ABOUT iiBV**

The iiBV, together with its member valuation professional organizations, leads the business valuation profession globally by providing business valuation education courses and course materials at the highest professional standard, promoting consistent professional ethics and standards, facilitating the exchange of information and ideas, and encouraging international co-operation and communication among business valuation professionals and organizations. In 2017 the iiBV started offering courses on-line, in a modular self-study format.

## **ABOUT American Society of Appraisers**

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